



NORTH YORKSHIRE SHADOW HEALTH AND WELLBEING BOARD

DATE: 28 November 2012

North Yorkshire's Joint Health and Wellbeing Strategy

1. Purpose:-

This paper presents North Yorkshire's Joint Health and Wellbeing Strategy (JHWBS) for approval and support by members of the Board and subject to debate and discussion seeks the commitment of partner organisations to the priorities and principles outlined in the draft.

2. Background:-

In May the Board agreed the process leading to the development of North Yorkshire's first draft Health and Well-being Strategy. The Board then saw that there was good community engagement surrounding its development and that there was much debate and comment on the initial draft. The early indications were that people and organisations liked the style and the approach and valued much of the content and the intentions.

Part way through the engagement process the Health and Well-being Board had another opportunity to consider the document just before a major event in Harrogate to receive final comments from the community.

The Board endorsed the widely held view that although the document is strategic and expresses the Board's aspirations on how to improve the health and well-being of the population of North Yorkshire it was possibly too ambitious with too many priorities and areas for action.

The Health and Wellbeing Board understood that its core role in joining up commissioning across health and social care is the development of the JHWBS and that this is intended to have a major influence on commissioning intentions of the health and wellbeing partnerships. It therefore understood that this first strategy sets the tone and the direction of travel for the next number of years. The direction and progress would of course be reviewed annually.

3. Further Community Engagement and commentary:-

- 3.1 Following the last Board discussion on the Health and Well-being Strategy the draft document and the Board's feedback were taken to a discussion event in Harrogate on the 19<sup>th</sup> September and this was attended by some 120 people. A full report on the day's event is available at <http://www.nypartnerships.org.uk/CHttpHandler.ashx?id=20278&p=0>

3.4 In general there was much support for the draft strategy. The format and the layout were seen to be appropriate but there was a request that the language be sharper. While the overall theme was of the need to have a much sharper focus in the document with fewer priorities and fewer areas for action, during the course of the discussion there were still aspirations to have many areas considered and addressed within the priority areas. The challenge therefore for the final draft was to produce something that balances the need to be sharp but at the same time take into account the fact that there are many varying factors impacting on people's health and wellbeing.

#### 4. Priorities and areas for action:-

4.1 In the final analysis there seemed to be a strong desire to have two key priorities:  
Improving the health and wellbeing of the total population with emphasis on the need to ensure economic development and regeneration opportunities and opportunities for more to access the benefits of education, employment and good housing;  
Targeting those who are most vulnerable and most at risk to ensure that they too have the opportunity to avail of generic services, access to employment, appropriate housing, and lifestyles which would improve their health and wellbeing.

The original draft suggested some 27 'areas for action'. Engagement suggests that this number needs to be dramatically reduced.

The areas for action now include:

- Improving employment opportunities and the economy of North Yorkshire.
- Improving the availability of more affordable housing.
- Knowing that building upon the assets within communities and finding means of investing in community approaches.
- Improving awareness around the need to develop health lifestyles and opportunities which would support healthy lifestyles such as maximising the use of our local countryside and local nature partnerships.

#### 5. North Yorkshire's Joint Health and Well-being Strategy:-

5.1 The Joint Health and Well-being Strategy is attached as appendix 1

5.2 Rather than present the document headlines in this covering paper the Board is asked to have considered the document and in the course of the Board discussion:

- i. Conclude that the priorities and areas for action have the support of all partners as they stand or after debate with some adjustment;
- ii. That the priorities and areas for action are ones that partners can see their agencies taking account of in their commissioning intentions and playing some part in contributing to making a difference and that
- iii. Over time that their agencies are willing to share with partners their proposals and areas for action on some or all of the strategic areas for action.

## 6. Next Steps:-

- 6.1 The strategy requires each partner organisation to consider the intentions within the JHWS and in time to demonstrate how both it and the JSNA have shaped their commissioning and service delivery intentions.
- 6.2 Within its work-plan next year the Board, then having becoming a legal entity and no longer in 'shadow' form, will require each partner agency to share their proposals to contribute to the success of the JHWS.
- 6.3 Some high level indicators of success are evident in the strategy itself. However the intention is that the Board will agree a performance plan based on the three national outcomes for Social Care, Public Health and the NHS. Agreement will also be sought from District Councils on measures relating to affordable housing.
- 6.4 A review of progress and areas for further action or adjustment will be made before the next refresh of the strategy .

## 7. Recommendations:-

- 7.1 The Health and Wellbeing Board is asked to approve and support the Health and Well-Being Strategy.

Sponsor: Helen Taylor Corporate Director, Health and Adult Services

Author: Seamus Breen AD Health Reform and Development (Support to the Board)